Paediatric Dentists join hands to form UAE’s first Emirates Paediatric Dentistry Club supported by EMA and Oral-B & Crest

Dubai, UAE: Under the umbrella of Emirates Medical Association (EMA) and with the support of Procter & Gamble’s Oral Care brands, Oral-B & Crest, paediatric dentists in the UAE have joined hands to create the UAE’s first organisation dedicated to elevating standards and accessibility of oral health care for children in the UAE, the Emirates Paediatric Dentistry Club (EAPDC).

Guest of Honour, Dr. Aisha Sultan President of Emirates Dental Society and Head, Dental Department, Ministry of Health, UAE presided over the inauguration ceremony held on October 28th in Dubai and decreed, “Each child in the UAE has a fundamental right to complete oral health care. I’m proud to announce the formation of the Emirates Paediatric Dentistry Club which will serve to ensure that all children living in UAE receive optimal-quality and accessible oral health care.”

“Emirates Paediatric Dentistry Club’s primary objectives are to elevate standards, drive preventive care programs and encourage research.”

The membership based entity has been created to serve as an advocate for children’s oral health and for the professionals involved in its delivery of oral care for children. The primary aim of the club is to improve oral health in children aged 0 to 15, and to encourage the highest standards of clinical dental care by: Streamlining policies and guidelines, providing continuing dental education programs for paediatric and general dentists, and promoting the proliferation of research and science to ensure optimal oral health and disease prevention for all children both at the professional and family level.

“The club will work closely with the government and private sector to develop oral health preventive care programs and build effective partnerships towards preventative goals.”

Further the club aims to become a chief liaison between public and private sector to develop oral health preventive care programs and build effective partnerships towards preventative goals.

“We remain steadfast in our long term commitment towards elevating the level of dental hygiene awareness and promoting preventative oral health measures across UAE. We are very proud of this feat today, and look forward to continuing our role as facilitator to enable the members of the EAPDC and EMA to reach their goals of oral health maintenance and preventive care, said Dr. Ashlad Kasi, Procter & Gamble, Professional & Academic Relations Manager for the Arabian Peninsula.

The UAE’s state of oral health for children as per the last census conducted revealed that 85% of children aged 5 suffered from dental caries. (National survey of the oral health of 5 year old children in the United Arab Emirates) - Preventive Dentistry Section, Ministry of Health, Dubai, United Arab Emirates and General Authority for Health Services for the Emirate of Abu Dhabi, Abu Dhabi, United Arab Emirates.

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